



# MOOSE-IC FEST

 SATURDAY  
**08.23**  
 2025

## MUSIC FESTIVAL

Our inaugural music festival in all our Mooseness glory! Kick back & relax in our Campitheater with a day full of live music, food trucks, friends, campfires & s'mores!

In addition to the benefits outlined below, sponsors will receive employee volunteerism opportunities at all 2025 events such as Family Camps, fundraisers & Volunteer Work Weekends, as well as the opportunity to provide a raffle item for the event.

## PRESENTING SPONSOR | \$15,000 *\*Exclusive*

*Sends 2 families / 9 kids to camp.*

- Title sponsor recognition as "Presented by..." with logo prominently displayed on all event communications, signage, program, website, and social media (reach of 5,000+)
- Speaking opportunity at event plus verbal recognition throughout event
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 14 event tickets: 8 VIP with VIP parking & access to VIP Lounge + 6 general admission.
- Reserved seating - your choice of front row in the Campitheater or front row of the lawn
- Overnight accommodations in Camper Village - exclusive use of a cabin sleeping 14 people with 2 full bathrooms.
- Opportunity to set up display table at event

## CAMPITHEATER SPONSOR | \$10,000

*Sends 1 family / 6 kids to camp.*

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition throughout event
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 12 event tickets: 8 VIP with VIP parking & access to VIP Lounge + 4 general admission
- Reserved seating - your choice of Campitheater or lawn
- Opportunity to set up display table at event

## STAR SPONSOR | \$7,500

*Sends 1 family / 5 kids to camp.*

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 10 event tickets: 6 VIP with VIP parking & access to VIP Lounge + 4 general admission
- Reserved seating - your choice of Campitheater or lawn
- Opportunity to set up display table at event

## CAMPILY SPONSOR | \$5,000

*Sends 3 kids to camp.*

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 8 tickets: 4 VIP with VIP parking access to VIP Lounge & VIP + 4 general admission
- Opportunity to set out marketing materials at event

## MOOSE TRACKS SPONSOR | \$2,500

*Sends a child and their sibling to camp.*

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 4 event tickets: 2 VIP tickets with access to VIP lounge & VIP parking + 2 general admission

## S'MORES SPONSOR | \$750

*Provides activities such as arts and crafts, s'mores and more for campers.*

- Company listing on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 2 event tickets: 2 general admission