

Gala Event Sponsorships

Friday, September 13, 2019

\$50,000 Presenting Sponsor

Sends 20 Kids to Camp

- Presenting Sponsorship
- 16 tickets to the event
- 16 tickets to the VIP reception
- Valet Parking and preferred seating
- Exclusive logo recognition on printed save the date card (if confirmed by February 15, 2019)
- Prominent logo recognition on printed invitation (if confirmed by June 15, 2019)
- Co-branding with North Star Reach on Media Wall
- Opportunity to welcome guests from the podium
- Prominent verbal recognition by emcee from the podium
- Prominent logo recognition in A/V program
- Prominent logo recognition with hyperlink on event webpage and in event emails, within design constraints
- Presenting recognition on Facebook event
- Full-page, preferred placement ad in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report

\$25,000 Send-A-Kid-To-Camp Sponsor

Sends 10 Kids to Camp

- Send-A-Kid-To-Camp Matching Gift Donor
- 16 tickets to the event
- 16 tickets to the VIP reception
- Valet Parking and preferred seating
- Listing on printed invitation (if confirmed by June 15, 2019)
- Opportunity to announce challenge gift from the podium
- Prominent verbal recognition by emcee from the podium
- Logo recognition in A/V program
- Logo recognition with hyperlink on event webpage and in event emails, within design constraints
- Mention on Facebook event
- Full-page ad in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report
- Feature in Monthly eNewsletter

\$15,000 VIP Reception or Dinner Sponsor

Sends 6 Kids to Camp

- Underwrite VIP Reception or Dinner
- 8 tickets to the event
- 8 tickets to the VIP reception
- Valet Parking and preferred seating
- Listing on printed invitation (if confirmed by June 15, 2019)
- Opportunity to welcome guests
- Prominent verbal recognition by emcee from the podium
- Logo recognition in A/V program
- Logo recognition with hyperlink on event webpage and in event emails, within design constraints
- Mention on Facebook event
- Half-page ad in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report
- Feature in Monthly eNewsletter

\$10,000 Cocktail Reception/Attraction/AfterGlow Sponsor

Sends 4 Kids to Camp

- Underwrite Cocktail or AfterGlow Reception, or an Attraction
- 4 tickets to the event
- 4 tickets to the VIP reception
- Valet Parking and preferred seating
- Listing on printed invitation (if confirmed by June 15, 2019)
- Verbal recognition by emcee from the podium
- Logo recognition in A/V program
- Logo recognition with hyperlink on event webpage and in event emails, within design constraints
- Mention on Facebook event
- Quarter-page ad in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report
- Listing in Monthly eNewsletter

\$5,000 Auction or Activity Sponsor

Sends 2 Kids to Camp

- Underwrite Live/Silent Auction or an Activity
- 4 tickets to the event
- 4 tickets to the VIP reception
- Valet Parking and preferred seating
- Verbal recognition by emcee from the podium
- Listing in A/V program
- Listing on event webpage and in event emails, within design constraints
- Mention on Facebook event
- Listing in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report
- Listing in Monthly eNewsletter

\$3,000 Send-A-Kid -To-Camp Challenge

Sends 1 Kid to Camp


- 2 tickets to the event
- Listing in A/V program
- Listing in printed program (if confirmed by August 15, 2019)
- Listing in annual report
- Listing in Monthly eNewsletter

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Benefits At-A-Glance

We are happy to customize a benefit package for you. Just ask!

	\$50,000 Presenting Sponsor	\$25,000 Send-A-Kid-To- Camp Matching Sponsor	\$15,000 CHOOSE ONE: VIP Reception Dinner	\$10,000 CHOOSE ONE: Cocktail Reception Attraction AfterGlow	\$5,000 CHOOSE ONE: Live Auction Silent Auction Activity	\$3,000 Send-A-Kid-To- Camp Challenge
	Sends 20 Kids to Camp FMV: \$2,240	Sends 10 Kids to Camp FMV: \$2,240	Sends 6 Kids to Camp FMV: \$1,120	Sends 4 Kids to Camp FMV: \$560	Sends 2 Kids to Camp FMV: \$400	Sends 1 Kid to Camp FMV: \$200
Exclusivity	Exclusive	Exclusive	Exclusive	Exclusive		
Tickets	16	16	8	4	4	2
VIP Reception	16	16	8	4	4	
Valet Parking & Preferred Seating	*	*	*	*	*	
Save the Date	Exclusive Logo					
Co-branded Media Wall	Exclusive					
Printed Invitation	Exclusive Logo	Listing	Listing	Listing		
Speaking Opportunity	Welcome	Announce Challenge Gift	Welcome at VIP Reception or Dinner	Welcome at Cocktail Reception or AfterGlow		
Verbal Recognition	Prominent	Prominent	Prominent	Prominent	*	
A/V Program	Prominent Logo	Logo	Logo	Logo	Listing	Listing
Event Webpage and Emails	Prominent Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Listing	
Social Media	Presenting Recognition	Mention	Mention	Mention	Mention	
Printed Program	Full Page, Preferred Placement	Full Page	Half Page	Quarter Page	Listing	Listing
Custom Impact Report	*	*	*	*	*	
Annual Report	Logo	Logo	Logo	Listing	Listing	Listing
Monthly eNewsletter	Feature	Feature	Feature	Listing	Listing	Listing