

# Gala Event Sponsorships

Friday, September 13, 2019

## \$50,000 Presenting Sponsor

*Sends 20 Kids to Camp*

- Presenting Sponsorship
- 16 tickets to the event
- 16 tickets to the VIP reception
- Valet Parking and preferred seating
- Exclusive logo recognition on printed save the date card (if confirmed by February 15, 2019)
- Prominent logo recognition on printed invitation (if confirmed by June 15, 2019)
- Co-branding with North Star Reach on Media Wall
- Opportunity to welcome guests from the podium
- Prominent verbal recognition by emcee from the podium
- Prominent logo recognition in A/V program
- Prominent logo recognition with hyperlink on event webpage and in event emails, within design constraints
- Presenting recognition on Facebook event
- Full-page, preferred placement ad in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report

## \$25,000 Send-A-Kid-To-Camp Sponsor

*Sends 10 Kids to Camp*

- Send-A-Kid-To-Camp Matching Gift Donor
- 16 tickets to the event
- 16 tickets to the VIP reception
- Valet Parking and preferred seating
- Listing on printed invitation (if confirmed by June 15, 2019)
- Opportunity to announce challenge gift from the podium
- Prominent verbal recognition by emcee from the podium
- Logo recognition in A/V program
- Logo recognition with hyperlink on event webpage and in event emails, within design constraints
- Mention on Facebook event
- Full-page ad in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report
- Feature in Monthly eNewsletter

## \$15,000 VIP Reception or Dinner Sponsor

*Sends 6 Kids to Camp*

- Underwrite VIP Reception or Dinner
- 8 tickets to the event
- 8 tickets to the VIP reception
- Valet Parking and preferred seating
- Listing on printed invitation (if confirmed by June 15, 2019)
- Opportunity to welcome guests
- Prominent verbal recognition by emcee from the podium
- Logo recognition in A/V program
- Logo recognition with hyperlink on event webpage and in event emails, within design constraints
- Mention on Facebook event
- Half-page ad in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report
- Feature in Monthly eNewsletter

## \$10,000 Cocktail Reception/Attraction/AfterGlow Sponsor

*Sends 4 Kids to Camp*

- Underwrite Cocktail or AfterGlow Reception, or an Attraction
- 4 tickets to the event
- 4 tickets to the VIP reception
- Valet Parking and preferred seating
- Listing on printed invitation (if confirmed by June 15, 2019)
- Opportunity to welcome guests
- Verbal recognition by emcee from the podium
- Logo recognition in A/V program
- Logo recognition with hyperlink on event webpage and in event emails, within design constraints
- Mention on Facebook event
- Quarter-page ad in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report

## \$5,000 Auction or Activity Sponsor

*Sends 2 Kids to Camp*

- Underwrite Live or Silent Auction
- 4 tickets to the event
- Verbal recognition by emcee from the podium
- Listing in A/V program
- Listing on event webpage and in event emails, within design constraints
- Mention on Facebook event
- Listing in printed program (if confirmed by August 15, 2019)
- Custom impact report
- Listing in annual report
- Listing in Monthly eNewsletter

## \$3,000 Send-A-Kid -To-Camp Challenge

*Sends 1 Kid to Camp*


- 2 tickets to the event
- Listing in A/V program
- Listing in printed program (if confirmed by August 15, 2019)
- Listing in annual report
- Listing in Monthly eNewsletter

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## Benefits At-A-Glance

*We are happy to customize a benefit package for you. Just ask!*

	<b>\$50,000 Presenting Sponsor</b>	<b>\$25,000 Send-A-Kid-To- Camp Matching Sponsor</b>	<b>\$15,000 CHOOSE ONE: VIP Reception Dinner</b>	<b>\$10,000 CHOOSE ONE: Cocktail Reception Attraction AfterGlow</b>	<b>\$5,000 CHOOSE ONE: Live Auction Silent Auction Activity</b>	<b>\$3,000 Send-A-Kid-To- Camp Challenge</b>
	Sends 20 Kids to Camp FMV: \$2,240	Sends 10 Kids to Camp FMV: \$2,240	Sends 6 Kids to Camp FMV: \$1,120	Sends 4 Kids to Camp FMV: \$560	Sends 2 Kids to Camp FMV: \$400	Sends 1 Kid to Camp FMV: \$200
<b>Exclusivity</b>	Exclusive	Exclusive	Exclusive	Exclusive		
<b>Tickets</b>	16	16	8	4	4	2
<b>VIP Reception</b>	16	16	8	4		
<b>Valet Parking &amp; Preferred Seating</b>	*	*	*	*		
<b>Save the Date</b>	Exclusive Logo					
<b>Co-branded Media Wall</b>	Exclusive					
<b>Printed Invitation</b>	Exclusive Logo	Listing	Listing	Listing		
<b>Speaking Opportunity</b>	Welcome	Announce Challenge Gift	Welcome at VIP Reception or Dinner	Welcome at Cocktail Reception or AfterGlow		
<b>Verbal Recognition</b>	Prominent	Prominent	Prominent	Prominent	*	
<b>A/V Program</b>	Prominent Logo	Logo	Logo	Logo	Listing	Listing
<b>Event Webpage and Emails</b>	Prominent Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Logo with Hyperlink	Listing	
<b>Social Media</b>	Presenting Recognition	Mention	Mention	Mention	Mention	
<b>Printed Program</b>	Full Page, Preferred Placement	Full Page	Half Page	Quarter Page	Listing	Listing
<b>Custom Impact Report</b>	*	*	*	*	*	
<b>Annual Report</b>	Logo	Logo	Logo	Listing	Listing	Listing
<b>Monthly eNewsletter</b>	Feature	Feature	Feature	Listing	Listing	Listing