

Partnership Opportunities At-A-Glance

Whether you're looking for advertising value, employee engagement, or an authentic partnership with a highly visible mission, we stand ready to tailor a partnership with you. Listed below are a few ideas to get us started. More detail can be found on subsequent pages in this packet. We look forward to crafting an experience of mutual benefit for your business.

Direct Program Support

These opportunities (highlighted on a subsequent page) offer the chance to impact campers directly through the intentionally- designed programs and activities that constitute a session of camp. Choose from seven Family Weekend Camp sessions and six weeklong Summer Camp sessions.

Signature Event Sponsorships

In 2019, we will host two signature events: a gala on Friday, September 13, with an anticipated audience of 300+ of our most generous supporters at the exclusive Detroit Athletic Club. This event aims to bring the magic of camp to the Motor City and will feature camp-themed activities and décor, auctions, live entertainment, fine dining and dancing.

Our second signature event of the year is Fall Family Fest, scheduled for Sunday October 20 with an anticipated audience of families with young children numbering 400+. This "friend-raising" event is billed as an affordable family outing with seasonal outdoor activities including a hayride, trick-or-treating, and live entertainment.

Third-Party Events

Events planned by companies, individuals and community groups provide essential sources of annual operating funds and expand our growing network of vital donor relationships.

Matching Gift Opportunities

Matching gifts may come in the form of challenge grants, employee gift and volunteer matching grants, and opportunities to "be the match" for an existing challenge.

Recognition Opportunities

Our state-of-the-art camp features a number of recognition opportunities to honor significant contributions.

SeriousFun Children's Network Corporate Partnership

A partnership opportunity with SeriousFun Children's Network connects companies to a global community of camps and programs serving children with serious illnesses and their families and may include fundraising through merchandise sales and philanthropic events.

Gifts-in-Kind

Donations of products, goods and services help us reduce overhead and make a significant contribution to meaningful results for our campers.

Camp Rental

North Star Reach is available for groups and functions: company outings, leadership/team-building programs and trainings, religious gatherings and functions, corporate retreats, family reunions, clubs, picnics, parties and other special events. Direct experiences with the natural elements can contribute to positive values, critical reflection, and more meaningful engagement and retention. In short, it brings out the best in people.