



FOR IMMEDIATE RELEASE
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Dr. Heather Adams Joins North Star Reach as Medical Director

ANN ARBOR, Mich. – North Star Reach announced today that Heather Adams, M.D. has joined the nonprofit as medical director. In her new role, Dr. Adams will be responsible for overseeing all medical aspects of the camp, including the formation of medical policies and procedures, maintaining partnerships with 14 hospitals within Michigan and Illinois, monitoring the health and well-being of the campers, in addition to the creation and oversight of its Medical Advisory Board.

Dr. Adams earned her M.D. from Michigan State University (MSU) in 2000, and completed a pediatric residency at MSU in 2003. Dr. Adams was honored with Chief Resident from 2002-2003. Since then, she has worked as a pediatric hospitalist, first at a small community hospital, then for the last nine years at Sparrow Hospital Children's Center in Lansing, Mich. where she was medical director of the pediatric hospitalist group.

Dr. Adams found her true passion as camp doctor at Special Days Camp where she has been an on-site physician for kids with cancer and their siblings since 2003. "I grew up attending summer camps, and absolutely loved the camp atmosphere. I started volunteering at Special Days in 2003, and the memories of camp life came rushing back. I saw firsthand the personal growth the children made over the course of just one week. I also got to know the kids at camp that came back year after year. It was endlessly rewarding to watch them grow both physically and emotionally, and to watch them become mentors for the younger children with similar medical situations. The camp atmosphere is one of total acceptance of background and physical differences, but also shared medical experiences," said Dr. Adams.

Dr. Adams will also continue to serve as a clinical professor at the MSU Department of Pediatrics and Human Development, and practice medicine part-time at a few local area hospitals.

About North Star Reach

North Star Reach www.northstarreach.org provides life-changing camp experiences for children with serious health challenges and their families. Camp is currently under construction in Pinckney, MI. When construction is complete, the facility will serve approximately 1500 campers a year, all free of charge, supported by generous donations. North Star Reach will be the 9th SeriousFun Camp in the U.S. For more information on the camp, visit www.northstarreach.org or call 734-680-8744.